

# ARIZONA DAILY WILDCAT ALUMNICAT



ALUMNI NEWS / SUMMER 2005

## Daily Wildcat reaps many honors in 04-05

It was a banner year for the Wildcat and our staff for national and regional recognition.

The paper was honored for everything from online to editorial writing to advertising by several professional organizations throughout the school year.

The Wildcat Online ([wildcat.arizona.edu](http://wildcat.arizona.edu)), which has consistently been ranked one of the top college websites since its inception in 1994, once again earned a National Online Pace-maker from the Associated Collegiate Press. Our online edition also earned honors from the Arizona Newspapers Association Better Newspaper Contest (2nd place) and from the Society of Professional Journalists Mark of Excellence competition for our region (2nd place).

The Daily Wildcat (print edition) was a National Pacemaker finalist and took home 2nd place in the Newspaper of the Year contest at the ACP's National Newspaper Convention in San Francisco.

First place honors in the SPJ Mark of Excellence contest went to Caitlin Hall (and staff) for editorial writing, Keren Raz for column writing, Kevin Klaus for news photography and Claire Laurence for sports photography.

All told, the Wildcat staff earned 12 Mark of Excellence awards, including a 2nd place for Best All Around Daily, and awards in news reporting, feature photography and feature writing, in addition to the 2nd place online award.

The Arizona Newspaper Association contest gave the Wildcat first place honors for our classified advertising section, as well as advertising awards for a black & white series of ads and for a newspaper promo ad. On the news side, the Wildcat took home recognition for sports beat coverage, feature writing, photography and page design excellence.

## Fund-raising campaign heads down stretch

Many needs remain in the Wildcat's "Building for the Future" campaign, which we began in 2003 with a projected end date of December 2005. Generous alumni and friends of the Wildcat have made contributions to meet about half of our \$250,000 goal. These funds were instrumental in assisting us with our relocation to the new Wildcat offices.

Only a few months remain, however, to wrap up the campaign. Your contributions (fully tax-deductible) are still needed to reach \$250,000 and provide the Wildcat and Student Media with the support we need to build and maintain the best possible learning environment for 300 students engaged in campus journalism.

Contributions designated for any purpose are welcome, but we have highlighted 3 key areas where need and opportunity are greatest. These are:

1. **Newsroom leadership and training fund.** We are looking to create a newsroom fund parallel to the Morley Fund (named for a former ad manager), which provides support for training for our ad staff. In the last couple of years, this fund has helped send ad students to sales training workshops and national college media conferences.



Student Media sponsors the UA's only student-run TV station.

Newsroom leadership is a critical area for the Wildcat, especially as more and more non-journalism majors join the staff and assume key positions. Please consider designating a gift for training our news-edit students and providing opportunities for more of them to attend workshops in writing, editing, technology, online, legal issues, and design and photography. A lead gift (and naming opportunity) would be especially welcome. We have a \$25,000 goal to get this fund started.

2. **UATV-3.** Ever wish you had had an opportunity to do a tv newscast when you were here? Our student-run tv station is really taking off ([uatv.arizona.edu](http://uatv.arizona.edu)). Students are now producing daily news shows and a twice-monthly news feature program. With our strong print, broadcast and online operations, we are facing the challenges and opportunities of the future—and providing students with the kind of all-around experience they need.

We are building a tv studio and set on the ground floor of the Arizona-Sonora residence hall adjacent to the Wildcat offices. There are no university funds for this project. Earlier this spring we

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## WILDCAT HALL OF FAME ...AGAIN

On page 3 of this newsletter, you'll find a nomination form for the Daily Wildcat Alumni Hall of Fame. Our goal is to install new members every two to three years, and our last distinguished group was elected in 2003 and honored at a reception in Tucson. These members are nominated and selected by you, the alumni and friends of the Wildcat. Please check out the selection criteria on the form and send us your nominations by Sept. 1, 2005. We plan to hold a Wildcat Hall of Fame reception and reunion **in the Phoenix area** this winter. Stay posted for details.

# TRANSITIONS

## Wildcat tech, web guru leaving

**Bryan Hance**, '99, Student Media's systems analyst, resigned in June to move to Cleveland. Bryan has been saving butts technological butts since January 1999 (except for a year and a half adventure as a cubicle person in the "real" world.)

Bryan's life in student media actually began as a reporter for the print Wildcat in 1995. A rare journalism/computer science major, he migrated to the Wildcat Online and authored the first regular online-only column (cult favorite "Pacing the Void.") He ended his student career as webmaster and the Wildcat Online's first editor. Bryan is responsible for much of what the Wildcat Online is today.

We couldn't let him go when he graduated in '99 (he had made our technology too complicated) so we hired him to be Student Media's first professional systems analyst. Bryan has overseen the technological development of all our media, saved the day on many a deadline, written programs to make our working lives easier... basically, he's the guy who has kept us going, with good humor, even at 2 a.m.



*Hance and another tangle.*

## Alum News

**Monty Phan** and **Cara Miller** are the proud parents of a baby girl, Mailee, and they'll send you cute photos to prove it... also a recent parent, and loving it, is **Brian Barker**, '98. He's a news designer for the Santa Rosa (Calif.) Press Democrat... **Dave Cieslak**, '99, has moved from a reporting gig at the Arizona Republic to serve as public information officer for the new Scottsdale fire department... **Dorothy Jennings**, '82, is marketing communications manager for a large global law firm in Ohio. She manages media relations for 700 lawyers in 26 offices, and 13 countries... now covering the border for the AP in El Paso is **Alicia Caldwell**, '97... **Bob Crawford**, '59, serves on the Journalism department's advisory committee and is 2005-06 president of the UA Phoenix Alumni Club... **Christine (Verges) Gacharna**, '96, is a portrait photographer in Oklahoma. You can check out her portfolio at [christinegacharna.com](http://christinegacharna.com)



*Former Wildcat adviser and student publications director **Clyde Lowery** shares a moment with **Brett Fera**, winner of this year's Lowery Award for Professionalism and Integrity in Journalism. Fera, editor in chief this past spring, received the award at the Wildcat banquet on April 29. The award, now in its fifth year, recognizes an outstanding newsroom leader. Previous winners are: **Eric Swedlund** (2001), **Cyndy Cole** (2002), **Daniel Scarpinato** (2003) and **Jeff Sklar** (2004).*

# BRIEFS

## Calling all Phoenix Alumni

If you are interested in helping to organize a Phoenix-area reunion of Wildcat alumni, please let us know. We are planning to hold the next Wildcat Alumni Hall of Fame reception in Phoenix and would like to tie that in with a reunion of our many alumni in the Valley.

Contact Mark Woodhams at 520-621-3408 or [woodhams@email.arizona.edu](mailto:woodhams@email.arizona.edu).

## It's Even Better with Age

Ten years ago Wildcatter Jon Burstein compiled "Police Have No Suspects", an anthology of the best of Police Beat from the pages of the Daily Wildcat. We sold a couple thousand of this 48-page magazine-styled publication, complete with C.S. Harding illustrations and the classic comic strip "Police Beet" by Tom Wentzel. A few boxes have managed to survive our various moves, and we'll send any Wildcat alum a copy for just \$5 p&h. Call us at 520-621-8659 for your copy of this classic or email [stumedia@email.arizona.edu](mailto:stumedia@email.arizona.edu).

## Wildcat Photo Gallery Contributors

Thanks to the first contributors to the Daily Wildcat Photo Gallery (see fund-raising story):

Jason Millstein '95  
Karen Despain '62  
Mark & Helene Woodhams

**KEEP IN TOUCH** at our Wildcat alumni website: [wildcat.arizona.edu/alumni](http://wildcat.arizona.edu/alumni)

For general information about Wildcat alumni activities, please contact alumni coordinator Faith Edman, [edman@email.arizona.edu](mailto:edman@email.arizona.edu), 520-626-6699.

# ARIZONA DAILY WILDCAT ALUMNI HALL OF FAME

## Members

### 2001

Edith Auslander  
Gilbert Bailon  
Terrence L. Bauer  
Donald Carson  
Robert Cauthorn  
Abraham (Abe) Chanin  
Richard H. Gilman  
Hugh Harelson (deceased)  
Clyde D. Lowery  
Douglas Martin (deceased)  
Mort Rosenblum  
Frank Sotomayor  
Charles R. Waters, Jr.

### 2003

Elinor J. Brecher  
Bobbie Jo Buel  
Michael A. Chihak  
David Fitzsimmons  
James W. Johnson  
Sherman R. Miller 3rd (deceased)  
George B. Morley II (deceased)  
Lynne Olson

## Nomination Form

**Criteria:** *The Wildcat Hall of Fame recognizes alumni of the Daily Wildcat for their distinguished and significant accomplishments in journalism or any chosen professional field. Alumni include anyone who worked on the Wildcat in any position while a student at the UofA. You may also nominate non-alumni based on their significant contributions to the Wildcat and support for the student press. Nominees must be out of school for 10 years.*

Nominee name \_\_\_\_\_

Nominee address or other contact info (if known) \_\_\_\_\_

Details about the nominee's professional accomplishments, career at the Wildcat, contributions to the university or to student journalism, and any other pertinent material. Feel free to use the space below or submit a separate sheet.

Name of person making nomination \_\_\_\_\_

Address, phone, e-mail \_\_\_\_\_

Please complete and return to: Wildcat Hall of Fame,  
AZ Student Media, 615 N. Park Ave., Rm. 101 Fax: 520-626-5986  
**Deadline: September 1, 2005**

Arizona Student Media  
University of Arizona  
615 N. Park Ave., Rm. 101  
Tucson AZ 85721-0087

ALUMNI CAT  
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## Campaign home stretch

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launched a \$75,000 campaign to help us finish the remodeling of this studio and upgrade our video equipment. If you are interested in contributing to this campaign, you may use the envelope provided in this newsletter or contact Mark Woodhams (520-621-3408) for further information. We can send you a brochure and DVD all about the project.

3. **Wildcat Photo Gallery.** We are displaying some of our best Wildcat photos along the wall outside the newsroom in our new building. This is an ideal, high traffic location for a photo gallery that highlights the terrific talent on our staff (see story in this newsletter about all our awards this year). Right now, though, the photo gallery does not have the benefit of proper display cases, signage and lighting. To date we have raised about \$1,000 toward our target of \$7,500 for this project. All donors to our photo gallery will be recognized on a special plaque along the gallery wall.

Please remember that the Wildcat and all of student media receive no state or university funds and operate on a financially independent basis. Your donations are tax-deductible.

## Former ad rep creates scholarship



*Alum and former ad rep Christopher Reinesch presented the Christopher Reinesch Enterprise Scholarship to account executive Margaux Theriaut during the Daily Wildcat's annual banquet on April 29. Chris established the \$500 scholarship this year.*